



Northwest Career Educators
and Employers Association

NCEEA

January 13, 2010

Dear Colleagues and Friends:

Would you like to partner with over 50 universities, colleges, and employers throughout the Northwest? Would you like to connect with professionals in education, college recruiting, career development, and internships? Are you interested in recruitment and employment issues? Do you market career development literature or products? **Then you don't want to miss this great opportunity!**

The Northwest Career Educators and Employers Association (NCEEA) will hold our annual conference **April 28, 29, and 30, at the Hotel Monaco, Seattle, Washington.**

NCEEA is a partnership of business, industry, government, colleges, and universities primarily in Alaska, Idaho, Montana, Oregon, and Washington. The organization was formed to promote and examine employment, recruitment, career development, cooperative education and other work-based learning programs, and their related issues.

The NCEEA conference provides a great opportunity to meet people who work with or recruit students. The 2010 conference theme is "Building Tomorrow, Today – Innovate, Motivate, Create". Conference break-outs will focus on technology and recruiting trends, budget-conscious event planning, re-connecting with alumni, and other relevant topics for today's economy.

NCEEA has two options available which allow your organization to participate in and support this event: **Sponsor and Exhibitor.**

Option #1 – Sponsorship. When you sponsor an NCEEA conference event, you show your support of education and career development programs in the Northwest. All sponsors are verbally acknowledged at the conference and in the conference program. Sponsors of \$500 and above will have their logo in NCEEA newsletters, conference brochures, and on the NCEEA website. Want your organization to be an exhibitor as well? Sponsors of \$750 or more also have the opportunity to promote their organization as an exhibitor.

Option #2 – Exhibitor. As an exhibitor you are provided with a skirted table and space to promote your organization for the three days of the conference. Your table fee also admits one person to the conference program, including meals.

We invite you to participate in this conference as a sponsor or exhibitor. The enclosed sheets outline our sponsorship and exhibitor opportunities. We also invite you to visit our website at www.nceea.org to find out more about our organization.

Thank you for considering this opportunity to connect with many different organizations from around the Northwest. If you have any questions or would like to discuss the opportunity within NCEEA, please feel free to contact me. We look forward to meeting you at the 2010 conference.

Sincerely,

Amanda McKinstry
NCEEA President & Conference Sponsorship Committee
PO BOX 1872
Milton, WA 98354
Telephone: (206) 949-0210
Email: a.mckinstry@live.com

Federal ID # 91-1847666



2010 Conference * April 28, 29 & 30 * Hotel Monaco, Seattle, Washington
“Building Tomorrow, Today – Innovate, Motivate, Create”

Sponsorship Options

Platinum Sponsor

\$1,000

As a Platinum sponsor, you will receive:

- * One-year NCEEA membership and conference registration paid for two attendees
- * 1-page ad in the conference program (**sponsor to provide camera ready art by Friday, April 2, 2010**)
- * One skirted exhibitor table for the duration of the conference
- * Distribution of company materials in attendees’ registration packets
- * Partner with over 50 universities, colleges, and employers throughout the Northwest
- * Company logo placed on NCEEA website
- * Acknowledgement of sponsorship in conference program and all events

Gold Sponsor

\$750

As a Gold sponsor, you will receive:

- * One-year NCEEA membership and conference registration paid for one attendee
- * ½-page ad in the conference program (**sponsor to provide camera ready art by Friday, April 2, 2010**)
- * One skirted exhibitor table for the duration of the conference
- * Distribution of company materials in attendees’ registration packet
- * Partner with over 50 universities, colleges, and employers throughout the Northwest
- * Company Logo placed on NCEEA website
- * Acknowledgement of sponsorship in conference program and one of the following events (please choose one)
 Breaks Thursday Lunch Thursday Banquet Friday Breakfast Speaker Honoraria

Silver Sponsor

\$500

As a Silver sponsor, you will receive:

- * Partner with over 50 universities, colleges, and employers throughout the Northwest
- * Company Logo placed on NCEEA website (**provide logo by Friday, April 11, 2008**)
- * Acknowledgement of sponsorship in conference program and at events
- * Conference Brochure, programs, and postage Unspecified

Other Sponsorship Options

\$300-1500

In addition to the options above, you now have the opportunity to brand your organization by sponsoring a conference event! Your organization will receive acknowledgement of sponsorship on NCEEA website, conference program and at selected events (**provide information by Friday, April 2, 2010**) Choose between the following events:

- Welcome Social (\$500) – What better way to start the conference than by sponsoring the welcoming event? Mingle with other attendees over drinks and hors d'oeuvres while simultaneously getting your organization’s name recognized.
- Thursday Banquet Dinner (\$300-1500) – To help cap off a fantastic conference, why not sponsor a table at the banquet dinner (or the entire event)? This is always a night people remember!
- Hospitality Suite (\$300) – Your organization’s name will be the toast of the conference if you sponsor the nightly conference hospitality suite!
- Student Scholarship (\$800) – Help contribute to their academic success by sponsoring one of the two student scholarships given out each year at our conference.

Contact Name _____ Company Name _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Mail completed form and donation to: Amanda McKinstry, NCEEA President & Conference Sponsorship Committee,
PO BOX 1872, Milton, WA 98354, Phone: 206-949-0210, Email: a.mckinstry@live.com

Sponsorship forms must be received by Friday, April 2, 2010 in order for donations to be acknowledged in the conference program. Please make checks payable to “NCEEA 2010 Conference”. Our Federal ID # is 91-1847666.



Northwest Career Educators
and Employers Association

N C E E A

2010 Conference * April 28, 29 & 30 * Hotel Monaco, Seattle, Washington
“Building Tomorrow, Today – Innovate, Motivate, Create”

The NCEEAA Conference is an excellent opportunity for your company to exhibit career development products and services to over 50 career development professionals from Oregon, Washington, Idaho, Montana, and Alaska.

As an exhibitor, you may display your company’s products and services in the exhibition area during the three-day conference. In addition, you are entitled to participate in all activities of the conference, including workshops, meals, the Welcome Social on Wednesday evening and the Thursday evening banquet.

Conference Dates: April 28, 29 & 30

Conference Location: Hotel Monaco, Seattle, Washington

Exhibitor Fee: \$450.00 if received by Friday, April 2, 2010
Fee includes 6-foot table with skirt, two chairs, and an electrical outlet; participation in conference programs and meals for one person; one-year membership in NCEEAA for one person. For all registrants, there is a nonrefundable cancellation fee of \$100.

Exhibitor Deadline: Friday, April 2, 2010

Exhibitor Set-up Time: Starting at noon on Wednesday, April 28. Conference registration begins at 1:00 p.m.

Note: Have you considered being a conference sponsor? Sponsors who donate \$750 or more receive a free exhibitor table for the duration of the conference. See attached sponsorship flyer for more information.

Exhibitor Registration Form

Contact Name _____ Company Name _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Describe Product/Services: _____

Special requirements for set-up: _____

Mail completed form with payment no later than April 2, 2010 to be included in the conference program to:

Amanda McKinstry, NCEEAA President & Conference Sponsorship Committee,
PO BOX 1872, Milton, WA 98354, Phone: 206-949-0210, Email: a.mckinstry@live.com

Please make checks payable to “NCEEAA 2010 Conference”. Our Federal ID # is 91-1847666.